



White Christmas 2011

Program Information



About the Program

The collision repair industry comes across cars deemed a total loss by either the owner or their insurance company. Oftentimes these vehicles are older and simply need minor to moderate mechanical and/or collision repairs to get them road ready and safe to drive. Participating repair shops across North America simultaneously present “new” cars to deserving individuals or organizations at Christmastime.

White Auto Body became involved in this program in 1999. Since that time, they have presented 24 vehicles to deserving individuals in St. Louis and St. Charles Counties.

Employees of White Auto Body also get involved by donating their time and talents to perform all needed repairs. They also donate gifts to the families.

In addition to the “new” car, White Auto Body pays for the first six months of liability insurance and all inspection and licensing fees. When the recipient receives their car, they have no initial out-of-pocket expenses, plus a car loaded with Christmas gifts and food!

Applicant Criteria

Individuals or community organizations that have transportation needs can submit an application for the car. They must describe how receiving an automobile will assist them in becoming self-sufficient. Candidates must be insurable and have a demonstrable need.

This program is intended to be a hand up, not a handout. Recipients of the “new” cars make a tremendous effort to improve their lives and financial standing. Reliable transportation provides more opportunities to be successful.

Car Presentations

To be announced.

How It Started...

Dave Adams, of Dave Adams Classic Auto Repair in Utah began the program in the late 1990's in an effort to contribute to his community. He shared his idea with the other members of the industry in 1999.



In 1999, five collision repair shops participated in the program. Since that time, the number of shops involved has grown. In 2010, there were nearly 40 shops across North America that made "new" car presentations!

Contact Information

For more information or to receive an application, please visit our website or contact:

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